

# \*\*\*GETTING DRESSED FOR EUROPE\*\*\*

**YOU'RE A YOUNG FASHION DESIGNER?**

**YOU'RE EUROPEAN?**

**YOU WANNA RUN YOUR COLLECTION IN VIENNA?**

**APPLY FOR THE EUROPE-FASHION-SHOW IN MAY 2014**

**HOSTED BY biber-MAGAZINE**

**IN COOPERATION WITH  
THE AUSTRIAN MINISTRY OF FOREIGN AFFAIRS**

Eight young European fashion labels will be presented on an exclusive and professional fashion show hosted by biber-Magazine marking the European Election in May 2014.

The designers and their fashion collections will run at the show and will be featured in biber-Magazine-Print-Issue.

Travel cost and accomodation will be covered.

**Special-Act: Each designer commits to design one extra fashion piece for the event.  
Theme: What's Europe? That's Europe! Show me Europe!**

**Show: May 22nd 2014**

**Location: Ankerbrotfabrik/Expedit-Halle, Vienna**

## HOW TO APPLY?

Send us your application including information about:

You as Designer

Your Fashion Label

Your idea for the „Europe“-extra-design-piece

Why you want to take part

**Entry deadline: April 1st 2014**

**Send to: Delna Antia [antia@dasbiber.at](mailto:antia@dasbiber.at)**

### What you can expect:

- Professional models present your collection
- A diverse audience: young and style-interested readers of biber-Magazine, opinion leaders from politics and economy, bloggers, media representatives and many more
- Feature in the print issue of biber as well as in an event-folder
- Covering of travel and accomodation costs

### About biber-Magazine:

biber-Magazine addresses the multi-ethnic young community from Vienna and all of Austria. It has a circulation of 65.000 issues and counts 200.000 readers. The average reader is 28 years old. biber covers politics, career topics as well as life style and fashion.

biber magazine is famous for its unconventional, politically-incorrect and „saucy“ journalism.

[www.dasbiber.at](http://www.dasbiber.at)

